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Instagram feed template canva

Have you ever looked at someone's Instagram profile and wondered how they created such a polished, professional-looking feed? In some cases, you may have checked accounts managed by graphic designers. In other cases, these eye-catching feeds were designed by ordinary people. Feeds where images flow to each other, and each post plays a role in one enthralling motif, are not so hard to come by. They are called puzzle feeds, and we will show you how to create them using Canva and one more free tool. What is a puzzle feed on Instagram? Typically, when you post on Instagram, you upload a photo, video, or even multiple photos with one cover. Over time, these photos accumulate on your profile to create your feed. People who don't put too much thought into connecting the colors and subject matters of their posts will end up with quite a random feed. As a result, visitors to this profile will see a collection of photos, which will feel similar to scrolling through someone's phone gallery. If you use Instagram to connect with friends and family, that shouldn't be a problem. However, if you want to showcase the personality of your brand or business, you'll want your feed to look more polished. That's where food for the puzzle comes in. With a little creativity and foresight, you can create one larger picture, divide it into smaller pictures, and upload them in the correct order. That way, your feed will look organized, pleasant to the eye, and transfer your brand identity. 1. Run the puzzle with Canva there are a number of free tools you can use to create a large picture before splitting it. However, we'll focus on Canva, a user-friendly platform full of templates. If you're new to this platform, you may want to read about the different ways Canva can help improve your Instagram posts. To get started, click Create formatting followed by custom formatting. At this point, you'll need to enter the dimensions based on how many posts you want. As the recommended Instagram post size is 1080x1080px, the width for entering a puzzle will always remain 3240px. This will provide the width for three messages. The height will depend on the number of rows you want to include in the puzzle. 1080px is the width of one row, 2160px will be for two rows, 3240px for three (which is full square), and so on. In the screenshot above, we chose to create a square, which amounts to nine posts in total. Then, click the Components tab on the left, search for grids, and click Show All. We want to find a network that divides the image into equal squares, whether it's three, six, nine or 12. When you find a network, double-click it. We're not going to drag and throw the pictures online. Instead, we'll use it as a guide. 2. Creating the template for your puzzle as the purpose of entering the puzzle is to have images bleed into it and create a sense of continuity, we just need the network to let us know where each post starts and ends. To prevent the network from interfering with our photos as Move components on the screen, we track the network and then delete it. The easiest way to do this is to select a line element and use it to track all lines in the grid. Then, delete the grid, as specified in the screenshot below. Now begins the creative part - decide which element goes where and what your vision is. You can decide to use one subtle background for all of your pictures to tie them together, as well as add pictures, text, and graphics on top. 3. Making the pieces for your puzzle is easy to get carried away with all the elements that Canva has to offer. Our first advice is to stick to two to three colors and one to two fonts. If your brand has already determined colors and bodies, you may want to use them. Next, make sure that each individual square has something interesting in it. Often, people will only see the images as a single post in their feed and not the whole puzzle. So, you want to make it look good outside your profile as well. If you're not sure where to start, you can look for inspiration in Canva templates. Add a second page to the design and start applying templates to it. Take the grid you created on the first page and paste it over the template. From there, you can start organizing your puzzle. 4. Split and publish the puzzle When you're done creating your puzzle, be sure to delete the gridlines. Then, download the image to your computer and go to the Pine tool. This free website includes a specific section to split your image. Upload the image from your computer, and in the options, choose Split the picture by both (grid). The vertical number will always be three (like the column number on Instagram). As for the horizontal number, it will depend on the number of rows you selected. Click Split Picture, and then continue downloading them. When posting your photos on Instagram, make sure you start from the last square. The name of this image file should be the highest number. In our case, it was line-3-call-3.jpg. Your Instagram posts will be pushed back while you post, so if you start in the wrong corner, the puzzle will be put together wrong. The more you experiment, the easier it gets creating your first puzzle feed and Instagram may feel like a great task. You may not know how to start and are uninspired. We mentioned that you can find some ideas in canva's template library. However, you can also run a simple search on Google and find more templates that people have created for Canva, especially for puzzle feeds. Once you've tried different things, you can learn what works best for your feed. At this point, you can reuse images that you've already created, just by replacing the text and images. 6 Instagram tools for electric users to create better posts and stories Do you want to increase Instagram followers and gain social network fame? Equip yourself with these electric tools on Instagram. Related Topics Social Media Creative Instagram Graphic Design Canva on Tal Imgur (7 published articles) More from Tal Imgur's CANVA INSTAGRAM graphics template package - Vanilla Sky Create fresh, minimal Instagram graphics to update you with these Neve templates. So populate your graphics with your own content, images, branding and post from there! Batch up your posts with no fuss at all and stay on top of your Instagram schedule so you can continue to grow your community... In this package, you will get 20 unique Canva templates for Instagram graphics, a handy set of instructions to help you use these graphics, as well as video tutorial to guide you through the editing process.-----> Psst... How about free stuff? 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And to make it even simpler, we created 6 beautiful Instagram Puzzle Feed templates for you. You don't need Adobe Photoshop or Illustrator you can fully customize your templates you can choose your colors all you need it:A free tool called Canva Your photos, and the Preview app visit the guide very carefully. We do the templates for free for everyone, all over the world. We want to make sure no one breaks the patterns. So please, follow this tutorial carefully. The tutorial is super easy. Just follow these steps:Canva is a very simple design tool. He has a website and an app. To keep things super simple, I You use Canva on your PC (not the app). It will be easier to create your puzzle feed on your computer. If you don't already have an account with Canva, click here to create one. If you already have one, log in now. Then, go to step 2.Before I share the template link, read the full tutorial. We made the templates available to everyone for free. We need to make sure no one breaks the patterns. If people keep breaking the patterns, we'll stop sharing the templates. After you open the link, do this: After you click the link, the Canva website opens and you see the template file. Click File in the upper-left corner of the screen: A new window may appear on your computer. This is the official copy of the template: your template. To verify that you have the copy of the template, check the file name. You should read a copy of the puzzle feed. If you don't see the file name copy of the puzzle feed but just entered a puzzle, go to step 5.Click Home. You will be taken back to your homepage in Canva. Under Your Designs you'll see copying the Feed puzzle. Push it. After you find a copy of the templates, you can edit your copy. It's yours. Select one of the 6 formats. Don't ditch:Upload your own photosChange the background colorsWrite your own text The sky is the limit! Once you're satisfied with the look of your puzzle feed, it's time to save it. To download the puzzle feed, click the Save button, in the upper-right corner of the screen. Tip: Check which page instagram puzzle collection is on. For example, template 6: Arty is on page 18. Select the exact page you need to download. Then, select these options:How to split the image: both (networks)JPGVertical: 4Horizontal: 3 Then click the Split Image button at the bottom of the screen. Save each picture separately (to save the picture, just click each button). Last step: Build the latest puzzle feed on Instagram in your preview app. Now that you have every single photo, it's time to recreate your beautiful Instagram puzzle feed and see it in action, as if they've been posted to Instagram.Preview lets you see what your feed will look like just before you post on Instagram.Sounds good? Let's do it, let's do it. Send each photo to your phone and save it to your phone. You can:Send them to yourselfSend them via Facebook Messenger on your PC and then save them from the Messenger app on your phone)Email them to yourselfUse Dropbox or Google Drive, and then save the photos to your phone. Choose your preferred path. Then just upload these photos in your preview app. Don't worry about the order in which you preview your puzzle entry images. You can rearrange your posts as soon as they're in the app. Just drag and drop them around until you recreate your beautiful feed. Remember: Don't edit the file you see Click on fileClick make a copyClick HomeSelect a copy of a puzzle feed That will ensure you're editing your own copy of the templates. Ready? If you have any doubts Questions, please ask us first. Click here to get the templates. It literally takes me 10 minutes to create a puzzle feed from start to finish using the template and then uploading the messages in preview.We'd love to see your creations! Tag us in your posts or Insta story so we can re-share your beautiful Feed.Have Fun puzzle! Fun!